

# Competitive Benchmarking Intelligence

Executive Summary

Generated March 2026

## Key Performance Indicators

**\$450.0M**

TOTAL ASSETS

**42,500**

TOTAL MEMBERS

**127**

PEER GROUP SIZE

**67.0%**

OVERALL PERCENTILE

## Key Insights

### Overall 67th Percentile Position

You rank above the peer median across most dimensions.

## Decisions Requiring Action

### Digital Transformation

Digital adoption 6.2pp below peer average (68.5% vs 62.3% peer avg, but 9.7pp gap to top quartile)

ON TRACK

### Strategic Recommendations

#### 1 Accelerate Digital Transformation

Close 9.7pp gap to top quartile.

Expected: Move from 73rd to 85th+ percentile

## Recent Actions Taken

✓ Marketing Campaign — Growth Acceleration • action\_taken

## Decision Pipeline Status

**3**

TOTAL DECISIONS

**2**

PENDING ACTION

**1**

RESOLVED

**0**

SLA BREACHED